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GRiffin Lake, shown above, is one of the many beautiful sights along the Trans-Canada Highway within British Columbia.



There has never been a more stimulating period in British Columbia's history than this one. Full of economic vigor and new development, this vast province also offers to the visitor a bold, rugged beauty and fresh climate. Some of British Columbia's short but exciting history has also been preserved to provide a bond with its colorful past. These features, together with our friendly people, await the visitor in 1962. I extend a warm welcome to all visitors on behalf of the people of British Columbia and I promise that a vacation in B.C., or even a brief visit, will not soon be forgotten.

W.A.C. Bennett

HON. W. A. C. BENNETT
 Prime Minister of British Columbia

BEAUTIFUL BRITISH COLUMBIA

For the past few years British Columbia has been engaged in the largest highway building program in its history. Now within reach of everyone are what we believe to be some of the world's finest scenery and best recreation lands. British Columbia has variety in climate, landscape, and topography. For the visitor who likes coastal scenery, many seaside havens in the Vancouver area and on Vancouver Island are only a short drive away. For those who like their scenery vertical there is no more spectacular drive than the rugged Fraser Canyon and none grander than the new

Rogers Pass route through the Selkirk mountains to be opened about July 30 this year. For the western atmosphere, B.C.'s warm, dry interior region is the place to visit where good highways lead to numerous ranching, fishing, hunting, and swimming areas.

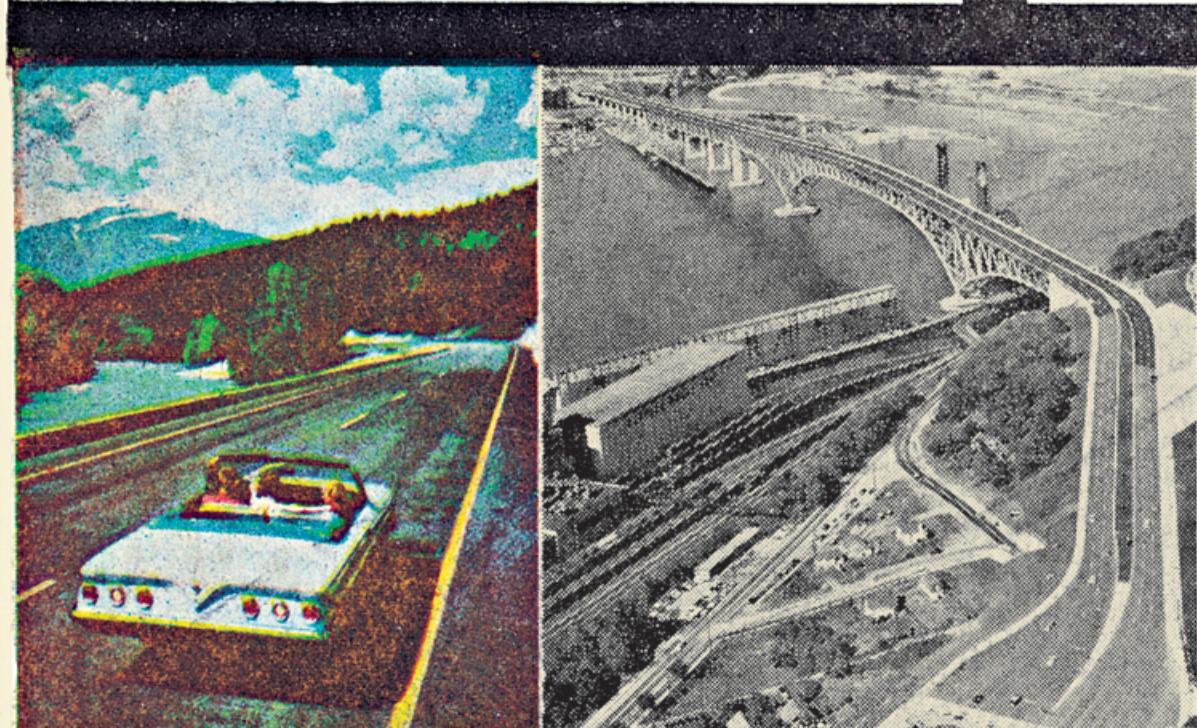
This fine new highway system is being built by and for the people of British Columbia but it is also for our visitors and we hope to see many more of them from the United States this year. We think they will be glad they came.



P. A. Gagliardi

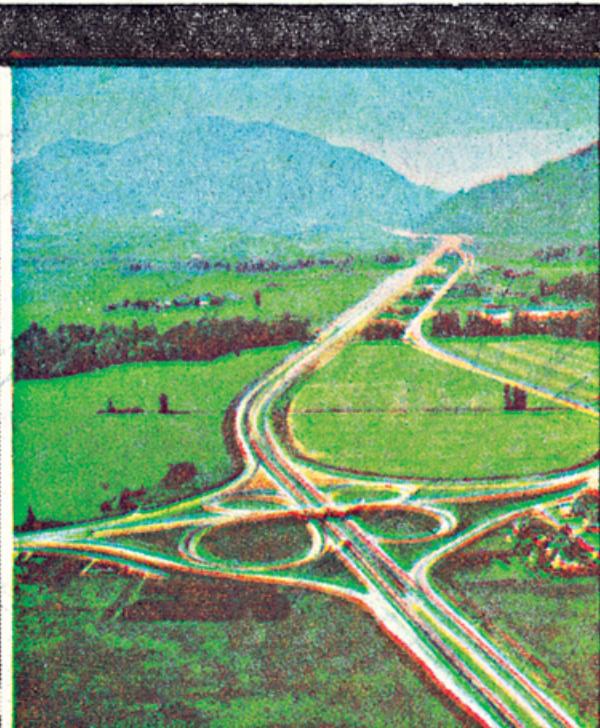
HON. P. A. GAGLIARDI
 Minister of Highways

GOVERNMENT OF BRITISH COLUMBIA
 DEPARTMENT OF HIGHWAYS



Opening this summer is the Rogers Pass section of Trans-Canada highway. It numbers among the world's most scenic drives.

The new Second Narrows bridge at Vancouver is an example of the many fine new crossings built for the British Columbia Highway system.



Cloverleaf near Chilliwack is typical of the fine new highways being constructed throughout British Columbia.

