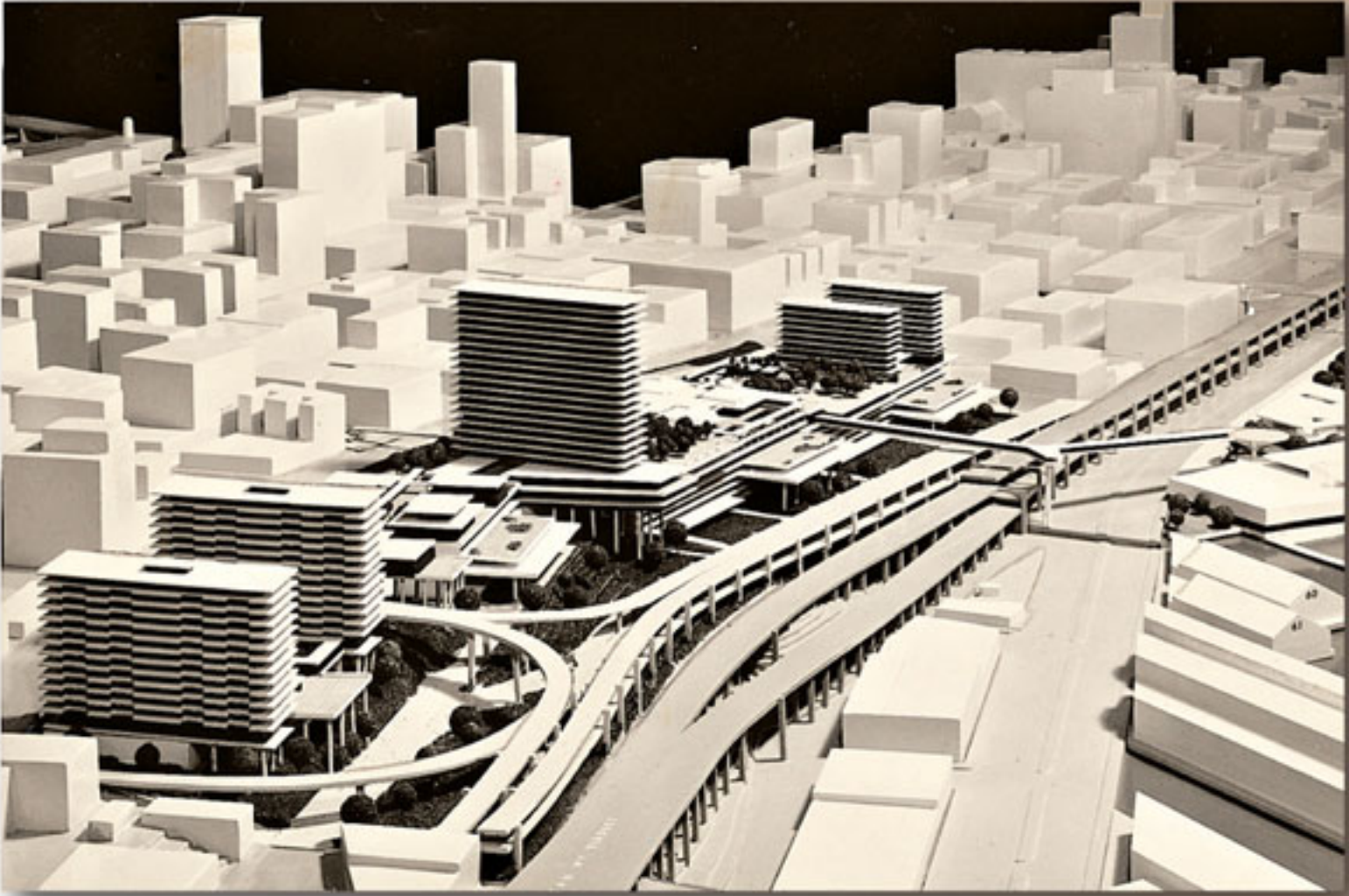


# EVOLUTION of a REVOLUTION



SEATTLE TIMES FILE, 1964

*A mid-1960s schematic of the proposed Pike Plaza redevelopment shows a complex of modern office and retail space in place of the old Market.*

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Edwards, proposes Market be replaced with 1,500-car parking garage to serve downtown.

**1953** Alaskan Way Viaduct built. Market district grows seedy.

**1962** Seattle World's Fair.

**1963** Proposal to replace Market with 3,000-car garage, hotel.

**1968** Proposal to replace Market with 4,000-car garage.

**1969** Market enthusiasts collect 53,000 signatures to save it.

**1971** An initiative to create a Market historic district wins 60 percent of vote. First Starbucks opens.

**1973** City creates Pike Place Market Preservation and Development Authority.

**1974** U.S. Sen. Warren G. Magnuson begins injection of what will be \$60 million in federal funds; private investors put in \$75 million.

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*One of the buttons used against Initiative No. 1, which successfully sought to establish a historic district to save the Market from urban renewal.*



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*Cups are stacked in the first Starbucks store at the Market, kept as it was in the beginning (1971), complete with these mugs bearing the original logo.*